



**CARECENTRIX AND MEDULLAN TO TRANSFORM HOME CARE MANAGEMENT  
FOR PATIENTS AND PROVIDERS**

***Strategic Alliance Will Focus On Reducing Dependence On Acute Care Facilities  
While Improving Health Outcomes***

**HARTFORD, Conn.**, Sept. 14, 2017 – CareCentrix, an industry leader in making the home the center of patient care, announced today it has entered into a strategic alliance with Medullan, a leader in digital health experience design and patient engagement. The relationship will focus on developing virtual care tools that connect providers, patients and payers through flexible, mobile technology while the patient is outside the four walls of the hospital. This is one of several alliances that CareCentrix is unveiling to create the new ecosystem for post-acute care management.

“The home is underappreciated as an alternative to other care settings, even though patients want to be there,” explained John Driscoll, Chief Executive Officer, CareCentrix. “It is increasingly possible for patients to heal at home, thanks to advances in technology, analytics, and in-home monitoring. Technological advances, however, do not matter if you cannot successfully engage and connect the healthcare team.”

The alliance marries Medullan’s digital expertise and care experience platform, VARA, with CareCentrix’s HomeBridge technology, resulting in a seamless digital experience for patients and post-acute providers, which will be personalized with information to optimize patient care.

“Patients expect—and deserve—a digital healthcare experience that helps them heal. We look forward to co-creating the new standard for virtual healthcare experiences in post-acute care with CareCentrix,” said Ahmed Albaiti, Chief Executive Officer, Medullan.

“This strategic partnership with Medullan will enhance CareCentrix’s ability to provide industry leading solutions that will better patient outcomes, lower costs, and allow patients to heal where they want to be—at home,” said Driscoll.

#### **About CareCentrix**

CareCentrix partners with providers and payors in the transition to value-based care with home health management solutions and services that support improved outcomes and efficient care delivery. Headquartered in Hartford, Conn., CareCentrix connects patients with the care they need at home through a national network of over 8,000 credentialed provider locations. CareCentrix provides optimal access to quality home care for more than 24 million lives by connecting providers with patients and helping them navigate the complex home care system. CareCentrix's extensive range of services provides support and coordination for patients and their families in every step of the healing process, including home health, durable medical equipment (DME), home infusion, sleep management and care management services, which ultimately improve care transitions and reduce unnecessary readmissions and emergency room visits. For more information, please visit <http://www.CareCentrix.com>.

#### **About Medullan**

Medullan, Inc. is a leading digital health firm that designs and builds outcomes-driven solutions that have direct and measurable impact in the healthcare industry. Fueled by a passion for health, a desire to positively challenge the healthcare paradigm, and a culture of accountability, Medullan works with payors, life sciences, and pharmaceutical clients to build solutions that create measurable business value and positive impact in the lives of their customers. Medullan was founded in 2005 and is based in Cambridge, MA.

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